



**SRGOC  
 WISHING YOU  
 HAPPY DIWALI**

## LET'S TALK ABOUT THE LEADING NEWS

### DEEKSHARAMBH-2021

*“The Orientation program is an opportunity to introduce the new students to life at the Institute and facilitate a smooth transition to the new life.”*



SRGIT organized “Deeksharambh 2021”- Orientation program on 1st November 2021 to welcome new students in Engineering (B.Tech.) & Management (MBA). The occasion was graced by the presence of such dignitaries as Mr. Atul Sharma, Senior Digital Marketing specialist at Capgemini, Mr. Gaurav Sharma of Tech Trooper's coaching Institute and Mr. Rahul Pawar of SBI. They shared their valuable experiences with the students. The occasion also found introduction to the CRC team of the group.



This orientation program ended up with plantation ceremony by the Alumni.

- Highlights
- Students Corner
- Sum-up
- Campus Placement
- Professors' Column

## Highlights

### Inauguration of ShriRam Incubation Center



**ShriRam Incubation Center**  
 A launch pad program for building entrepreneurship

ShriRam Incubation Center (SRIC) was inaugurated on 1st November 2021 during Deeksharambh-2021. Incubation Centre facilitates a platform for budding entrepreneur to start a business venture with minimum risks. Incubation will ensure that incubates have access to technological assistance which will be generated through mentors with multidisciplinary expertise.

### Diwali Celebration



The festival of Light was celebrated within the premises of SRGOC in which the Honorable management and the entire faculty of the Institute assembled together to share warm wishes on the occasion of Dhanteras: 02 November 2021. The management showed their humble gesture by presenting Diwali sweets and gift to the entire staff of the institution.



## FUNFAIR



Winter days are here and recently students of SRCP, SRIIT and SRIPS College enjoyed Fun Fair held at college campus on 20 November 2021 which was beautifully coordinated by Dr. Anjali Singh Verma and Prof. Vikas Basant. Students set up Food and games stall in the campus and sold different items like bhel, panipuri, sandwich, momos, Dabeli, Biryani and many more items on the occasion. Food stalls were a major source of attraction for the students.

Along with students, faculty and non-teaching staff also were

## NCC Recruitment 2021 conducted on 24 November 2021 in SRIIT



The NCC recruitment drive was conducted in SRIIT which was headed by Ret. Subedar Mr. Chhatrapal Singh Yadav. In this drive 250 students across all colleges of SRGOC participated and 80 out of them were selected on the basis of multiple physical examinations.

## Prepared Rat feed at the institute itself



Mr. Feran Singh, Assistant professor in department of Pharmacology, along with his students procured some raw material and prepared rat feed at the institute. Prof.

Feran stated that he used fresh ground nuts, corn, starch, purified water and some other edible contents to prepare this feed. Prof. Feran is very sensitive towards health of animals and is a true man to stand for the good and rights of the animals.

*“The only way to discover the limits of the possible is to go beyond them into the impossible.”*

## Vaccination drive organized in ShriRam College of Pharmacy



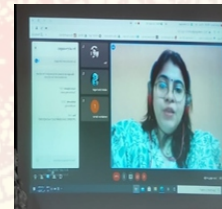
In order to curb the spread of novel corona virus and prevent third wave, a vaccination drive was organized at ShriRam College of Pharmacy, Banmore. With the assistance of government, 2nd dose of CoVID-19 vaccine was provided to all the eligible people who have already received first dose prior. According to ground report approximately 120.

## Alumnus Talk!



Mr. Ramendra Gupta, one of the alumni of ShriRam College of Pharmacy and currently a clinical pharmacist (posted in Govt. District Hospital, Ratlam, M.P) appeared for a virtual talk on the topic “Health and nutrition.”

He, in his lecture, told that healthy brain resides in a healthy body and everyone should take a good care of the diet that they are having and the lifestyle they are following. “Sedentary lifestyle is mainly responsible for obesity which in turn leads to multiple disorders”, added Gupta.



Another alumnus talk was successfully completed on 27th NOV-2021 on the topic “Promoting excellence and empowering nation.” Ms. Kanika Arora, one of the alumni of ShriRam College of Pharmacy and currently a Ph. D scholar presented

herself virtually and spoke about scenario of medicine market, importance of having generic medicine and role of the pharmacist to promote the same. She also added on the reasons for high cost of cancer chemotherapy and the ways in which such medicines can be procured at lower cost.

## Corporate Social Responsibility!



Team ShriRam college of Pharmacy was privileged to be welcomed on 27th NOV-2021 by Management and Staff of St. Mary School Morena (M.P). Under connivance of Mr. Feran Singh, Assistant Professor, SRCP, a team successfully conducted and concluded a health checkup camp. Team SRCP was offered a memento and a certificate of appreciation for this work



## STUDENT'S TRIP

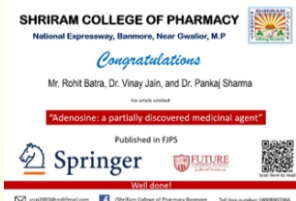


SRCP'S student's trip to Mitawali, Padavali, Bateshwar and Shanichara

## Industrial Visit of MBA 1ST YEAR



## Article published in International Journal



An article entitled: Adenosine: a partially discovered medicinal agent has been published in Scopus indexed international journal: Future Journal of Pharmaceutical

Sciences (FJPS). It is worth to note that FJPS is impression of Springer house. This article is authored by Mr. Rohit Batra (Manager: HR), Dr. Vinay Jain (Principal: SRCP) and Dr. Pankaj Sharma (HOD: Pharmacy). This can be accessed online as Batra, R., Jain, V. & Sharma, P. Adenosine: a partially discovered medicinal agent. Futur J Pharm Sci 7, 214 (2021). <https://doi.org/10.1186/s43094-021-00353-w>

## Chapter Published with National Publisher

Students of B. Pharm, 2nd year, successfully got their chapters published in the book entitled: COVID 19: Impact and Response Volume IV (ISBN: 978-93-91768-02-7). This book is published by a national level publisher, Bhumi Publication, Maharashtra.

S. No	Name of the Chapters	Name of the Authors
1.	Third wave of CoVID-19: Expectedness	Aman Singhal, Mr. Rohit B and Dr. Vinay Jain
2.	Managing oneself during CoVID-19 pandemic.	Rahul Gupta, Mr. Rohit B and Dr. Vinay Jain
3.	Awareness and concerns about CoVID-19	Harsha Solanki, Mr. Rohit B and Dr. Vinay Jain
4.	Impact of CoVID-19 lockdown on Mankind	Ayush Yadav, Mr. Rohit B and Dr. Vinay Jain

# Campus Placement



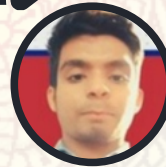
Placement Opportunity of this month



Name of the Company



## Campus Placement This Month



**ANIKET KARAN**  
B. Tech 2nd yr  
in Aashman Foundation



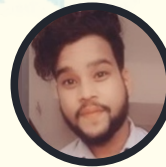
**NEETESH UPADHYAY**  
B. Pharma 2nd yr  
in Lyriclious



**HARSH CHAUHAN**  
B. Pharma 3rd yr  
Lyriclious



**YOGESH RATHORE**  
B. Pharma 3rd yr  
Lyriclious



**MANVENDRA JAIN**  
B. Pharma 3rd yr  
Aashman Foundation



**PIYUSH SHARMA**  
B. Pharma 3rd yr  
Aashman Foundation

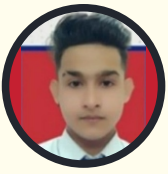


**ASHISH RATHORE**  
B. Pharma 3rd yr  
Lyriclious



**ADITYA GUPTA**  
B. Pharma 3rd yr  
Lyriclious





**LALIT DIXIT**  
B. Pharma 2ndyr  
Aashman Foundation



**SOURAV SINGH SIKARWAR**  
B. Pharma 3rd yr  
Aashman Foundation



**KARANPAL SINGH**  
B. Pharma yr  
Lyricious



**AMIT MUDGAL**  
B. Pharma 3rd yr  
Aashman Foundation



**MANISH BANSAL**  
B. Pharma 3rd yr  
Aashman Foundation



**BHOOPENDRA MATHUR**  
B. Pharma 3rd year  
Aashman Foundation



**DEEPAKSHARMA TULSIRAM**  
B. Pharma 3rd yr  
ULead



**VIVEK DHAKAD**  
B. Tech 3rd year  
ULead



**ASHISH BHADORIYA**  
B. Pharma 3rd yr  
Aashman Foundation



**DHARMENDRA PRAJAPATI**  
B. Pharma 3rd year  
Aashman Foundation



**RAMAKANT**  
B. Pharma 3rd yr  
Aashman Foundation



**VISHAL SHARMA**  
B. Tech 3rd year  
Lyricious

## Students' Corner

Devagya Sharma, B.Sc. (Bio) 3rd Year

“CORPORATE SOCIAL RESPONSIBILITY”



The term “Corporate social responsibility” is generally can be referred to as a corporate initiative to access and take responsibility for the company effects on the environment and impact of social welfare. IN INDIA the concept of CSR is governed by clause 135 of the companies Act 2013. India is the first country in the world to mandate CSR spending along with a framework to identify potential CSR activity. The ministry of commerce and industry has clarified that the contribution of chief minister relief fund will not qualify as CSR expenditure, while any donation to the PM CARE FUND will schedule 7 of the companies Act 2013. Provides the list of activities that can be included in CSR. The chief minister relief fund and state relief fund for covid-19 is not included in schedule 7 of the companies Act 2013 and therefore any contribution to such fund shall not qualify as Admissible CSR expenditure. The Act encourages companies to spend 2% of their average net profit in the previous three years on CSR activities.

## Professor's Column

Asst. Prof. Shweta Chauhan,  
MBA Department



Fintech seems to be a buzz word which is a combination of finance and technology. Fintech is growing rapidly all over the world various innovations, and development can be seen in Fintech. Mobile payments, digital transfers and loan management have changed the way we manage our finance without visiting any financial institutions. Increase in blockchain technology, Cryptocurrency, Artificial intelligence, crowdfunding, P2P lending are certain real-life usage and development of fintech. Fintech holds the potential to improve financial inclusion, financial literacy and other aspects which will improve the economic growth of the nation. India is among the fastest growing fintech market in the world. There are more than 2100 fintech companies existing in India, various fintech subsegments such as Wealth tech, Insurtech, Reg tech are growing rapidly.

**“Success is not final; failure is not fatal:  
It is the courage to continue that counts.”**



## Vocab Box-

Word of the month **Innocuous(Noun)**

**Meaning:** not harmful or offensive

**Usage:** It was an innocuous question.

## TEAM NEWS LETTER

**Advisor:** Ms. Shivangi Sharma, Executive Director, SRGOC  
E-Newsletter Incharge : Dr. Anjali Singh Verma,

## Editorial Board Team

1. Prof. Sarvesh Bhargava, Dean Academics, SRCP
2. Prof. Prof. Alankar Shastri, CSE, SRIIT
3. Prof. Prof. Alkendra Singh, SRIPS
4. Prof. Prof. Juhi Sharma, CE, SRIIT

## Media Coverage

### श्रीराम कॉलेज में लगा वैक्सीनेशन शिविर



**मुरैना, देशबन्धु।** शासन द्वारा चलाये जा रहे कोविड-19 टीकाकरण महाअभियान के अंतर्गत श्रीराम कॉलेज ऑफ फार्मैसी बानमोर में बुधवार को वैक्सीनेशन कैंप का आयोजन किया गया। जिसमें श्रीराम ग्रुप ऑफ कॉलेजे के समस्त छात्र-छात्राओं एवं स्टाफ को वैक्सीन की प्रथम तथा द्वितीय डोज़ लगाई गई। इस टीकाकरण महाअभियान में 100 से भी अधिक छात्र-छात्राओं का टीकाकरण किया गया। इस दौरान संस्था के अध्यक्ष आर. एस. शर्मा, सचिव हरेन्द्र शर्मा, कार्यकारी अधिकारी अविनाश शर्मा, प्राचार्य डॉ. विनय जैन उपस्थित रहे।

# हरिभूमि

भोपाल - चम्बल भूमि

11 Nov 2021

## 100 से अधिक छात्र-छात्राओं को दिया वैक्सीन का डोज

### श्रीराम कॉलेज में वैक्सीनेशन कैंप का आयोजन किया

हरिभूमि न्यूज ब्यूरो

शासन द्वारा चलाये जा रहे कोविड-19 टीकाकरण महाअभियान के अंतर्गत श्रीराम कॉलेज ऑफ फार्मैसी, बानमोर में बुधवार को वैक्सीनेशन कैंप का आयोजन किया गया। जिसमें श्रीराम ग्रुप ऑफ कॉलेजेस में उपस्थित छात्र, छात्राओं एवं समस्त स्टाफ को वैक्सीन की प्रथम तथा द्वितीय डोज़ लगाई गई। इस टीकाकरण के महाअभियान में 100 से भी अधिक छात्र, छात्राओं का टीकाकरण किया गया। इस अवसर पर संस्था के अध्यक्ष आर. एस. शर्मा, सचिव



हरेन्द्र शर्मा, कार्यकारी अधिकारी अविनाश शर्मा, प्राचार्य डॉ. विनय जैन तथा समस्त फार्मैसी स्टाफ

उपस्थित रहे। कार्यक्रम का संचालन प्रोफेसर फेरन सिंह एवं प्रोफेसर हरिेश शर्मा के द्वारा किया गया।

